Don’t look away.

Food system change now!

Bear witness.

Try to help.
You are called on by the animals to bear witness to their suffering and exploitation outside slaughterhouses every week. You can make a difference by attending vigils, posting on social media and inviting friends and strangers to join.

Bearing witness places the focus on the individuality of animals. When you bear witness you see the individual animals who are just like us. Our fellow animals in the slaughter trucks are equal to us in their capacity to feel pain, fear, anxiety, and love, and in the way they value their families and friendships. We use Gandhian love-based communication, returning love for hate. We communicate the truth in a nonjudgmental way with kindness and humility. Beyond vigils we use escalating tactics like hunger strikes at five day vigils, die-ins, marches, corporate campaigns, and demonstrations at slaughterhouse owners’ homes.

Together we can build a massive presence at these sites of egregious injustice and end animal agriculture and fishing. We can pressure governments, corporations, and society to transition to a just, plant-based food system.

#SwitchToPlantBased

animalsavemovement.org

ANIMAL SAVE
MOVEMENT

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